



ICONS OF STYLE A Century of Fashion Photograph

PALL MARTINEAU

CONTENTS

- 7 **Foreword**
TIMOTHY POTTS
- 9 **Acknowledgments**
PAUL MARTINEAU
- 11 **Lenders to
the Exhibition**
- 13 **Introduction**
PAUL MARTINEAU
- 20 **Fashion, Photography, Culture: A Chronology**
- 29 **From Contrivance to "Naturalism," 1911–1929**
ANNE MOCAULEY
- 31 **Style in the Face of Crisis, 1930–1946**
PAUL MARTINEAU
- 147 **Letting the Skirts Down, 1947–1969**
SUSANNA BROWN
- 225 **From Rebellion to Seduction, 1970–1989**
MICHAL RAZ-RIUSSO
- 287 **Ye Fakers: Realism and Fantasy, 1990–2011**
IVAN SHAW
- 345 Notes
- 350 List of Plates
- 360 Selected Bibliography
- 362 Contributors
- 362 Illustration Credits
- 364 Index