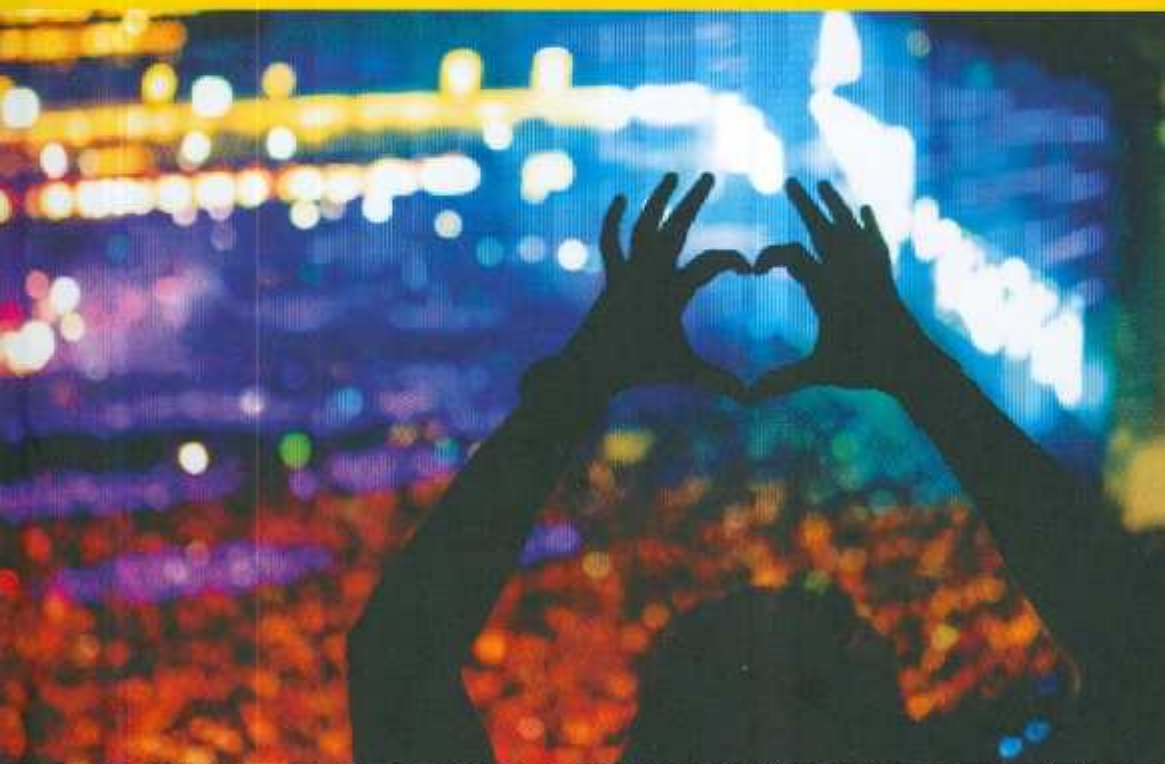


EVENT EVALUATION

Theory and methods for event
management and tourism



DONALD GETZ



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