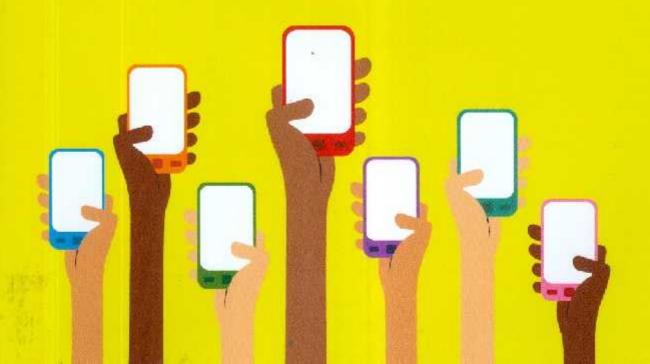
KEITH A. QUESENBERRY

SOCIAL MEDIA STRATEGY

MARKETING, ADVERTISING,
AND PUBLIC RELATIONS
IN THE CONSUMER REVOLUTION



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