

This International Student Edition is for use outside of the U.S.

RICHARDSON

TEETER

TERRELL

DATA ANALYTICS *for* ACCOUNTING



Mc
Graw
Hill
Education

Brief Table of Contents

Preface	iv
Chapter 1	Data Analytics in Accounting and Business 2
Chapter 2	Data Preparation and Cleaning 38
Chapter 3	Modeling and Evaluation: Going from Defining Business Problems and Data Understanding to Analyzing Data and Answering Questions 92
Chapter 4	Visualization: Using Visualizations and Summaries to Share Results with Stakeholders 138
Chapter 5	The Modern Audit and Continuous Auditing 190
Chapter 6	Audit Data Analytics 208
Chapter 7	Generating Key Performance Indicators 250
Chapter 8	Financial Statement Analytics 300
GLOSSARY	326
INDEX	330