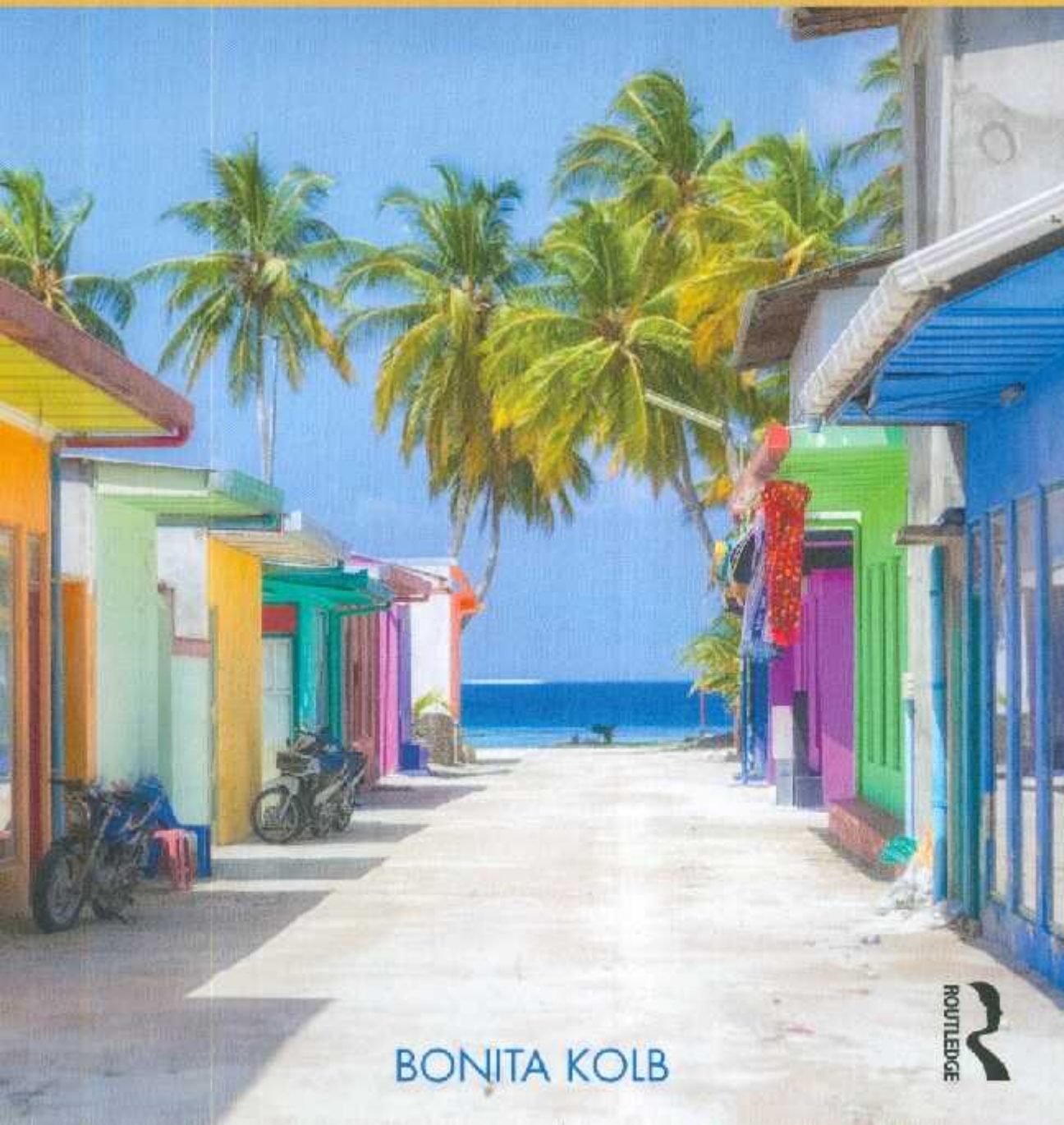


# MARKETING RESEARCH

FOR THE TOURISM, HOSPITALITY  
AND EVENTS INDUSTRIES



BONITA KOLB

ROUTLEDGE

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